



SpaceOps 2016

Sponsorship Prospectus

"Expanding the Space Community"

SpaceOps2016

The 14th International Conference on
Space Operations

May 16 ~ 20, 2016

DCC, Daejeon, Korea

Sponsorship Prospectus

Hosted by



Invitation

On behalf of the SpaceOps Committee, I would like to invite you to the 14th international Conference on Space Operations (SpaceOps 2016). As the chairman of the local organization committee for SpaceOps 2016, it will be my great pleasure and honor to see you in Deajeon, Korea during May 16~20, 2016.

SpaceOps 2016 provides the opportunity for you to share experience, challenges, and innovation solutions with colleagues from around the globe. The SpaceOps 2016 Committee, composed of experts from the major space organizations in the world, will prepare an ambitious program focused on recent achievements in space operations and outlining trends in the operations of future missions.

The hosting city of SpaceOps 2016, Daejeon has grown into a world-class science and cultural city as a result of both cultural heritage and metropolitan developments. I firmly believe SpaceOps 2016 in Daejeon would be an exciting and memorable experience to all.

I assure you that this event will attract technologists, scientists, managers and experts from space agencies, academia, space-related industry and military organizations.

Thank you very much.

Sincerely,

Insun Kim
Chairman, Local Organization Committee of SpaceOps 2016
Korea Aerospace Research Institute

Conference Overview



ABOUT SPACEOPS

The International Committee on Technical Interchange for Space Mission Operations and Ground Data Systems (also referred to as the SpaceOps Organization) was formed in the realization that given the large number of people involved in space mission operations, an organized community or technical forum is needed. Since mission operations have become an increasingly large segment of space agency budgets, there is great interest in improving the capabilities and cost efficiencies of mission operations. It was in the spirit of providing the broadest possible managerial and technical interchange between space agencies, academia, and industry that SpaceOps was established.

Conference Title: The 14th International Conference On Space Operations

Theme: "Expanding the Space Community"

Date: May 16~20, 2016

Venue: Daejeon Convention Center (DCC), Daejeon, Korea

Official Website: www.spaceops2016.org

Hosted by: Korea Aerospace Research Institute (KARI)

Organized by: SpaceOps
American Institute of Aeronautics and Astronautics (AIAA)

Contact: **SpaceOps 2016 Secretariat**
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E-mail: secretariat@spaceops2016.org

Sponsorship Overview



SpaceOps 2016 is the premier international event in space operation fields, and in 2016 it will be hosted in Daejeon, Korea. SpaceOps 2016 is expected to bring together over 700 experts and professionals from around the world to exchange ideas and share experience on a global level.

Sponsorship of SpaceOps 2016 provides a unique chance to raise the international profile and position for your company to be at the forefront of the space operation fields. Sponsorship of this event also helps move the internal industry arena forward by supporting the participation of many talented researchers; therefore, it helps uplift the image of your organization. Do not miss out on these various sponsorship opportunities that we have to offer. All sponsorship categories are filled on first-come, first-serve basis.

Application Schedule

- Deadline for sponsorship application form submission: April. 15, 2016
- Deadline for Payment: April 22, 2016

Required Documents

- A copy of sponsorship application form
- A copy of certificate of business registration

Application Method



- Complete the application form and submit it to the SpaceOps 2016 secretariat with the required documents above via email (secretariat@spaceops2016.org)
- Phone booking or unpaid bookings will not be accepted.

Notice

- Some major sponsorship programs will be available in order of application.
- Benefits from the sponsorship program will come into effect after completing the contract with the SpaceOps 2016 Secretariat by making a full payment.
- The position and order of advertising will be determined by the SpaceOps 2016 Secretariat.
- Details may change without notice. Please refer to the conference official website for the latest information.

Sponsorship Programs



| Benefits | Level | | | | | |
|-----------------------------------|---|---|---|---|---|---|
| |  |  |  |  |  |  |
| | Diamond | Platinum | Gold | Silver | Bronze | Partners |
| | \$50,000 (₩55,000,000) | \$30,000 (₩33,000,000) | \$20,000 (₩22,000,000) | \$10,000 (₩11,000,000) | \$5,000 (₩5,500,000) | \$3,000 (₩3,300,000) |
| Free Registration | 5 persons | 4 persons | 3 persons | 2 persons | 1 person | - |
| Advertisement on Program Book | 2 pages | 1 page | 1/2 page | 1/2 page | | |
| Logo on Program Book |  |  |  |  |  |  |
| Logo and Link on Official Website |  |  |  |  |  |  |
| Logo on E-newsletter |  |  |  |  |  |  |
| Logo on Screen at Session Room |  |  | | | | |
| Logo on banners |  |  | | | | |

| Sponsorship Application Form |

■ **SpaceOps 2016 Secretariat**

Genicom Co., Ltd. (PCO)

Phone: +82-42-472-7460 Fax: +82-42-472-7459 E-mail: secretariat@spaceops2016.org

1. Applicant Information

| | | | |
|-------------------------|--|-------------------|-------------------|
| ■ Company Name | | | |
| ■ President/CEO | | | |
| ■ Postal Address | | | Zip code () |
| ■ Contact Person | | ■ Position | |
| ■ Telephone | | ■ Fax | |
| ■ E-mail | | ■ Website | |

2. Sponsorship

| Level | Amount | Apply (Check "O") |
|--------------|-----------------------------|-------------------|
| Diamond | USD 50,000 (KRW 55,000,000) | |
| Platinum | USD 30,000 (KRW 33,000,000) | |
| Gold | USD 20,000 (KRW 22,000,000) | |
| Silver | USD 10,000 (KRW 11,000,000) | |
| Bronze | USD 5,000 (KRW 5,500,000) | |
| Partners | USD 3,000 (KRW 3,300,000) | |
| Total | | |

3. Payment

SpaceOps 2016 requires payment in full before we can confirm your company's participation at SpaceOps 2016. The sooner you send your form, the greater exposure your company will get via all conference related correspondence and web presence.

4. Account Information

Bank Name: KEB Hana Bank

Account Holder: Genicom Co., LTD SpaceOps 2016

Account Number: 661-910007-41104

Swift Code: HNBKRS33XXX

Bank Address: Jeonmin-dong Br. 488 ,Expo-ro ,Yuseong-gu, Daejeon, Korea

Name of Applicant: _____ Date: _____

Signature _____



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The 14th International Conference on Space Operations
May 16-20, 2016 / Daejeon, Korea